<table>
<thead>
<tr>
<th>Course Description</th>
<th>Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philosophy 3 – Historical Introduction to Philosophy</td>
<td>Brian Copenhaver</td>
</tr>
<tr>
<td>Management 400 – Mathematics for Management</td>
<td>David Ravetch</td>
</tr>
<tr>
<td>FTV C132 – Screenwriting Fundamentals</td>
<td>Richard Walter</td>
</tr>
<tr>
<td>FTV 133 – In-Depth Introduction to Fundamentals of Screenwriting</td>
<td>Richard Walter</td>
</tr>
<tr>
<td>FTV 135A/B/C – Advanced Screenwriting Workshop I, II, III</td>
<td>Joseph Hartstone</td>
</tr>
<tr>
<td>FTV 184A – Overview of the Contemporary Film Industry</td>
<td>Denise Mann</td>
</tr>
<tr>
<td>FTV 188B – Introduction to Art and Technique of Filmmaking</td>
<td>Rory Kelly</td>
</tr>
<tr>
<td>FTV 188E – Digital Cinematography</td>
<td>Tom Denove</td>
</tr>
<tr>
<td>FTV C147 – Planning Independent Feature Production</td>
<td>Myrl Schreibman</td>
</tr>
<tr>
<td>Theater 106 – History of American Theater and Drama</td>
<td>Gary Gardner</td>
</tr>
<tr>
<td>Theater 110 – History of the American Musical</td>
<td>Gary Gardner</td>
</tr>
<tr>
<td>Theater 120A – Acting and Performance in Film I</td>
<td>Joseph Olivieri</td>
</tr>
<tr>
<td>Theater 120B – Acting and Performance in Film II</td>
<td>Joseph Olivieri</td>
</tr>
<tr>
<td>English - Shakespeare</td>
<td>Michael Allen</td>
</tr>
<tr>
<td>History 1B – IntroWestern Civilization: Circa A.D. 843 to Circa 1715</td>
<td>Teofilo Ruiz</td>
</tr>
<tr>
<td>History 20 – World History to A.D. 600</td>
<td>Ronald Mellor</td>
</tr>
<tr>
<td>MCDB 70 – Genetic Engineering in Medicine, Agriculture and Law</td>
<td>Robert Goldberg</td>
</tr>
<tr>
<td>FTV 146 – Art and Practice of Motion Picture Producing</td>
<td>Barbara Boyle</td>
</tr>
<tr>
<td>FTV 122N – History of Animation in American Film and Television</td>
<td></td>
</tr>
<tr>
<td>Theater 10 – Introduction to Theater</td>
<td></td>
</tr>
<tr>
<td>Asian Am 10</td>
<td>TBD</td>
</tr>
<tr>
<td>Asian Am 30</td>
<td>TBD</td>
</tr>
<tr>
<td>Linguistics 1</td>
<td>Russell Schuh</td>
</tr>
<tr>
<td>Women’s Studies 10</td>
<td>Juliette Williams</td>
</tr>
<tr>
<td><strong>UCOE Wave I Courses</strong></td>
<td></td>
</tr>
<tr>
<td>Poli Sci 115D - Diversity, Disagreement, and Democracy</td>
<td>Susanne Lohmann</td>
</tr>
<tr>
<td>Poli Sci 30 - Politics and Strategy</td>
<td>Kathleen Bawn</td>
</tr>
<tr>
<td>Stats 10 - Introductory Statistics</td>
<td>Jan deLeeuw</td>
</tr>
<tr>
<td>DESMA 9 - Art, Science, and Technology</td>
<td>Victoria Vesna</td>
</tr>
</tbody>
</table>
# IEI Expectations

## In Class and Online Overlap

<table>
<thead>
<tr>
<th>General Environment</th>
<th>Shared Environment</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Incorporate evaluation questions for digital learning environment on OID’s class evaluation form</td>
<td>• A general implementation plan containing measurable goals to enhance the online learning environment in one-year and three-year time frames</td>
</tr>
<tr>
<td>• Develop a strategy to increase faculty proficiency in usage of the digital learning environment</td>
<td>• A specific plan to increase familiarity of faculty and instructors with these learning tools</td>
</tr>
<tr>
<td>• More detailed student usage data</td>
<td>• A mechanism to measure the initiative’s impact, learning, usage, and satisfaction by students</td>
</tr>
<tr>
<td>• Develop a new measure for quality of digital classroom services</td>
<td></td>
</tr>
</tbody>
</table>
Integrated IEI Educational Technology and Online Oversight/Management & Metrics Plan

Oversight Responsibilities:

- **CEA (OID):** metrics and the campus process
- **S&PG:** implementation of priorities for CCLE functionality
- **FCET:** oversight on metrics and integration of faculty and student priorities
- **Deans and Provost:** oversight of local and institutional directions, investments (implementation Group)
- **ITPB:** strategic IT direction and policy
- **Senate:** program quality

**Judi Smith/Jim Davis/Glyn Davies:** governance, reporting, operational and financial administration of IEI fee for both shared and local services across the campus
ITPB/Institution Framing Questions

- Inevitability of cyber learning including online?
- Process to establish the institution’s position and investment?
- Institutional vs. local decisions?
- Major components, pace and focus?
- Roadmap to X, top next decisions?
- Service/support/access priorities and intensities?
- Role of ITPB?
- Collecting input from all stakeholders?
- Metrics and tracking usage of resources?
Aligning with UCOE Planning

- Faculty, course design and pedagogies
- Common assessment strategies
- Expense and funding models
- Marketing potential of online course to non-UC students
- Senate strategies across campuses
- Student services
- Course management systems and common learning environments
- Student information services
UCLA and UC (UG) Online
Toward an Integrated Online and Educational Technology Roadmap for UCLA

Jim Davis – OIT
Sharon Farb – Libraries
Andy Leuchter – Senate
Larry Loeher – OID
John Mamer – Chair FCET & Vice Chair ITPB
Rose Rocchio – OIT

Cathy Sandeen – UNEX
Linda Sarna – Senate
Judi Smith – College & UG Education
Gary Strong – Libraries
David Unruh – Summer Sessions
Bob Williams – ASUCLA
Jim Williamson – Summer Sessions
Online and Educational Technology in Discussion with Many Other Campus Groups

- Special Senate Committee
- Undergraduate Council
- Dean’s Council
- Office the Provost
- Restructuring Committee
- CCLE S&PG
- IEI “Implementation” group
- UCOE
- OID & CEA
- FCET
- ITPB
# UCLA’s Key Educational Drivers for Online Access

<table>
<thead>
<tr>
<th>Key Drivers</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to high demand courses</td>
<td>Provides strong start for students</td>
</tr>
<tr>
<td>Wider range of learning and interaction options</td>
<td></td>
</tr>
<tr>
<td>Enables students to optimize schedules</td>
<td></td>
</tr>
<tr>
<td>Alternatives for preparing entering freshman &amp; matriculating juniors for success</td>
<td></td>
</tr>
<tr>
<td>Timely completion of GE requirements for 1st and 2nd year students</td>
<td></td>
</tr>
<tr>
<td>May help with classroom space</td>
<td></td>
</tr>
<tr>
<td>Time to graduation</td>
<td></td>
</tr>
<tr>
<td>Support success of non-resident students</td>
<td></td>
</tr>
<tr>
<td>Research &amp; education can fuse</td>
<td></td>
</tr>
</tbody>
</table>
Integrated In-class and Online Programs and Services

Integrated Program

Integrated Platform & Service Infrastructure

On Line

Educational Technology

In Class
IEI Fee Winter 2012

• $8 per credit hour course materials fee to be applied to all undergraduate courses that meet baseline criteria
• College - $2 increase
• School of Engineering - $1 increase
• All other units that offer UG courses - new $8 fee

Breakdown of IEI Fee*

$1.00
CCLE Platform
Lecture capture
Mobility

$6.75

$1.00
$0.25

CCLE
CLICC
Academic Unit
## Aligning Faculty, Department and Institutional Interests

<table>
<thead>
<tr>
<th>Course Category</th>
<th>Primary UCLA Lead</th>
<th>... for UCLA Students</th>
<th>... for UC Students</th>
<th>... for Non-UC Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>High Demand/Gate way</td>
<td>Institutional &amp; Unit</td>
<td>UCLA</td>
<td>UCOE</td>
<td>UCOE</td>
</tr>
<tr>
<td>Entry/transfer</td>
<td>Institutional &amp; Unit</td>
<td>maybe</td>
<td>UCOE</td>
<td>UCOE</td>
</tr>
<tr>
<td>Specialized</td>
<td>Unit</td>
<td>UCLA</td>
<td>UCOE</td>
<td>UCOE</td>
</tr>
</tbody>
</table>
A Practical Assessment and Course Development Strategy

- Practice
- Apply
- Rapid Assess and Apply Cycle
- Analyze

Portfolio of Practice

- Learning Outcomes
- On-line Course Evaluations
- Pedagogy/Faculty Style/
  Course Format Practices &
  Tools
- Student Interaction
  Practices & Tools
- Student Needs
- Student Progress &
  Involvement Tracking
Collaboration & Tools for R & E

- UCLA IDRE & I2
- TA Training
- Google Apps for Education
- Informatics Initiative
- Library Commons & Services
- Drop Box Box.net
- CCLE
- Mobility Apps
- Digital Citizen FacTech
Course Delivery Platform & Service Infrastructure
“Common Collaboration & Learning Environment” on Campus

- Anthropology – CCLE
- Arts and Architecture – CCLE
- Public Affairs – CCLE
- Social Sciences – CCLE
- Humanities – CCLE
- Physical Sciences – CCLE
- Life Sciences – CCLE
- Nursing – CCLE
- Anderson – CCLE (2012)
- Engineering – CCLE (2013)
- Statistics – CCLE
- GSEIS – CCLE
- Physical Sciences – CCLE
- Medical School – Angel
- Public Health – CCLE

Adapted from data in the 2002 UCLA CMS Wbrgroup F
A Strategic Path

for the University

Winter 2012

Loosely Integrated

OAE
S
M

Spring/Summer 2012

Targeted Hybrid

OAE
S
M

Fall 2012 (phase 1)

CoLE

OAE
Investment in Online Technology & Practice

• Digital learning environment with multiple pedagogical formats and course specific modules
• Tools and practices for student-student and student-faculty interactions and virtual team projects to optimize the online and in class experiences
• Learning outcomes assessment tools to assess student progress and evaluate the success of online modules, courses, and programs
• Increase the course design and studio production capacity from two online courses per year to six.
• Increase course digital media management while addressing IP and Copyright
• Coordinated and integrated student services create the online ‘inclusion’ of the student
• Student and course administrative services for faculty, teaching assistants and department staff