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VI. SPECIFIC PROVISIONS

A. Allowable Use

In general, Use of University Electronic Mail Services is governed by policies that apply to the use of all University facilities. In particular, Use of University Electronic Mail Services is encouraged and is allowable subject to the following conditions:

7. Mass Messaging

A University Email User shall not send or forward unsolicited bulk email messages (also known as “spam”), including any attachments to such messages, to newsgroups, bulletin boards, mailing lists, other University Email Users, or to other non-University persons, except as follows. The mass messaging of content related to University business or activities sent to a specific target audience using campus list services, Bruin Post or user-created distribution lists is permitted, provided that the name of the sender is properly identified and the University-business-related purpose of the communication is clearly stated in the message. Subscribers to a University-sponsored electronic mailing list, bulletin board, or newsgroup will be deemed as having solicited any material delivered by such a service so long as the material is consistent with the list's purpose and the service has published a procedure for opting out of the service. Mass messaging to all students must be coordinated through the Office of the Registrar, consistent with the Registrar’s Policy for Access to Student Lists.

8. Interference

University Email Services shall not be used for purposes that could reasonably be expected to cause, directly or indirectly, excessive strain on any Computing Facilities, or unwarranted or unsolicited interference with others’ use of Email or Email Systems. Such uses include, but are not limited to, the use of Email Services to: (i) send or forward Email chain letters; (ii) "spam," that is, to exploit listservers or similar broadcast systems for purposes beyond their intended scope to amplify the widespread distribution of unsolicited Email; and (iii) "letter-bomb," that is, to resend the same Email repeatedly to one or more recipients to interfere with the recipient's use of Email.