Key Policy Points for ITPB Discussion
UCLA Domain Name Policy

Example 1

Situation: New initiative needs a memorable URL for communications purposes that may or may name “UCLA” in the name.

Example: teachingtochange.la -- an alias for www.tcla.gseis.ucla.edu/democracy/home/html

Policy provides: commercial domain name (e.g. org., .net., .com) must be registered to The Regents and used as an alias for a site within the ucla.edu domain. Exception mechanism—Vice Chancellor, External Affairs.

Example 2

Situation: Faculty often work with community groups or other non-profits who ask the academic unit to host the Web presence.

Example: lila.ucla.edu -- This is a joint project between the Westside Center for Independent Living and the Advanced Policy Institute, School of Public Policy and Social Research.

Policy provides: formal recognition and the process for these arrangements, with approval by the Dean, Vice Chancellor or appropriate designee.

Example 3

Situation: New top-level domains such as “dot la” that become available

Example: ucla.la is likely to be identified with UCLA and becomes a short UCLA Web address.

Policy provides: for preemptive registration to prevent use by unauthorized groups and makes the url available to legitimate campus users.